The Main Ideas on the Book “Rich Dad, Poor Dad” by Robert T. Kiyosaki

This book is written by Robert Kiyosaki and Sharon Lechter. Robert starts his way from working in large corporations, than he had his own business, was engaged in investment and created an international education company that teaches everyone about investments and business fundamentals. The basic message is that either person is a slave of money or person learns to manage them, which Robert Kiyosaki wants to convey to his readers and all the people in. Sharon Lechter is a critical analyst, a consultant for the toy manufacturing and publishing companies, a business owner, a wife and mother of three children. Together with Robert Kiyosaki, she directs her efforts to the promotion of education and is willing to help people to reach success, who are interested in it.

First of all, the book is devoted to parents around the world as they are first and most important teachers for a child. Parents are a background of financial education, which determines further success. It does not mean that it is an only factor which leads to success, because the person can learn it by itself. Robert Kiyosaki argues that the presences of parents, who are well educated in money matters, have successful personal business are a good start for child's learning and success. He argues that a child with a good example from parents will achieve success in life faster than a child who did not have such an example in childhood.

What are main differences between the rich dad and the poor dad? Poor dad believes that success can be achieved through education in school, then graduating from university with further work for government or corporation. Education process for poor dad is sitting at a desk and listening to lectures for many hours and years. Rich dad does not reject the importance of the school and university, but believes that life is the best teacher. Only practice can teach the skills that will help us later in life. Michael Jordan, Madonna, Bill Gates are taken as an example in the introduction of the book. Getting a good education and knowledge is no longer a guarantee of success.

Special attention is devoted to taxation. Taxes accompany us all the time, when we get the revenue, when we spend money, when we put money in the bank. It is argued that large corporations will always pay less tax than the poor people who are employed. This book raises the issue of the gold standard. Money can no longer be exchanged for a certain amount of gold, and money became just a piece of paper without valuable equivalent.

As for the basics of business, the book also provides a definition of assets and liabilities, and the four classes of people depending on where person receives his or her money from. Active, according to Robert Kiyosaki, is everything that brings money; passive is all that takes money away. Correspondingly, the same house can be seen as an asset and as a liability, depending on how a person manages it. For example, if the house is a place of family living then it is liability; if the person owns a home with a purpose of making money (in a form of rent payable by people who live there), thus a house is an asset.
The book also argues that a person must have a strong desire to achieve success. Because the person on the way to success will have to work and make a huge amount of effort and overcome many obstacles.

In my opinion, there is a great sense in statements by Robert Kiyosaki. In my opinion there is a need to pay attention to the fact that a person must have a great desire to achieve the well being. Every person thus should find a thing that will motivate him every day and will force to move forward. Despite of the practical side of knowledge, there is the importance of education and parenting, which should not just teach us the basics of the concept of cash flows, but give us moral values and help us to find a true calling in life.